

We own the POWER of MUSIC

WELCOME

We are **not just a financial product** but an independent **publishing and recording company**. Thanks to a long-term vision, a competent and passionate team has the ambition to bring dynamism, innovation and freshness to the musical and financial world.

THE FIRST FULL SCOPE EU-BASED AIF THAT INVESTS IN THE WORLD OF MUSIC

TIMELINE

OUR MILESTONES

A. Mannarino Catalog acquisition

November 2022



August 2022

Catalog acquisition from Investigation SRL (small catalog comprising a number of hits of Simple Minds and an array of 90s dance hits)











- Dipiú srl acquisition (huge catalog with many hits by RIHANNA, KATY PERRY, DAVID GUETTA, BRITNEY SPEARS, etc.)
- E2 srl acquisition
- R. Cocciante catalog acquisition







 Zucchero Catalog acquisition
50% of the Music

Market srl editorial

catalogue

July 2023

• Acquisition of **Renato Zero**

catalog

- Distribution agreement of **A**.
- Celentano Clan repertoire

TIMELINE

OUR MILESTONES

April 2024

Gunther Mende writer Catalog acquisition, one of the co-authors of **the** power of love



Celence

March 2024 Pino Daniele Catalog acquisition



Rai Com

Dipiù srl, becomes the global sub-publisher for the **RAI.com** group

Our awards & numbers







1 GRAMMY+5007 NOMINATIONSPLATINUM AWARDS



+ 18,000 owned songs

+ 350,000 administrated songs

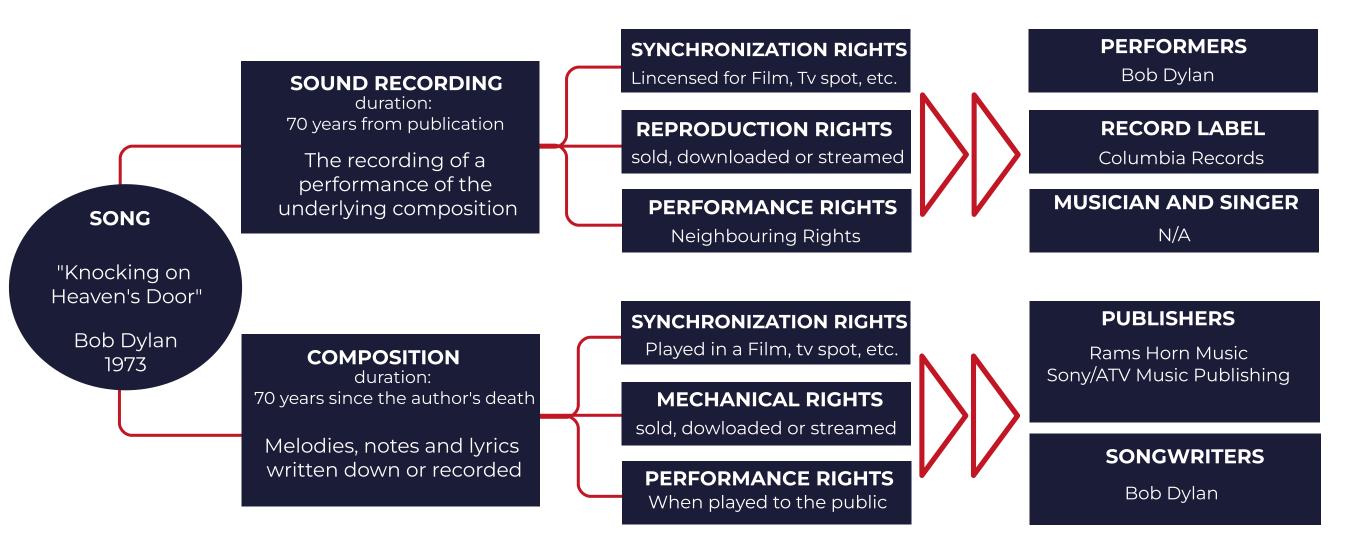
OUR OBJECTIVE

Our investments are focus on the acquisition of publishing catalogues (set of songs) or publishing company at an international level that mainly comprise **"ever green" songs**, able to offer solid and constant returns.

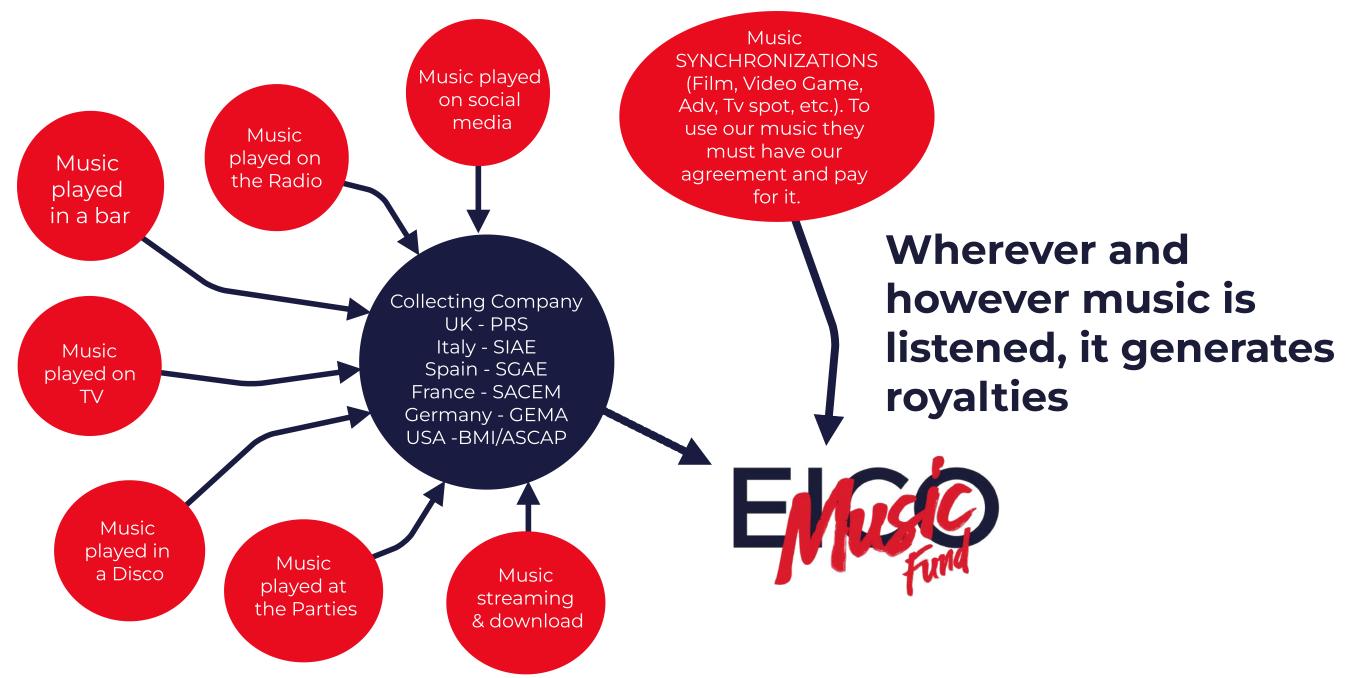
The optimization of the exploitation of acquired rights, thanks to innovative approaches and the use of the latest technologies, is our priority.

The **diversification** will be **absolute:** geographically, musical genre, and derivations of the flow of royalties

A Song creates a COPYRIGHT which is granted certain RIGHTS that allow RIGHTSHOLDERS to collect royalties.



Royalties flow





GUARANTEE OF A FAIR ASSET VALUATION

DECORRELATION

Compared to all other assets

SOLID & INFRANGIBLE ASSET

A concrete, safe asset with a duration of 70+ years

A RARE ASSET?

No, UNIQUE and protected by law



LOW VOLATILITY

Stable return over time

CONSTANT AND HIGH RETURN

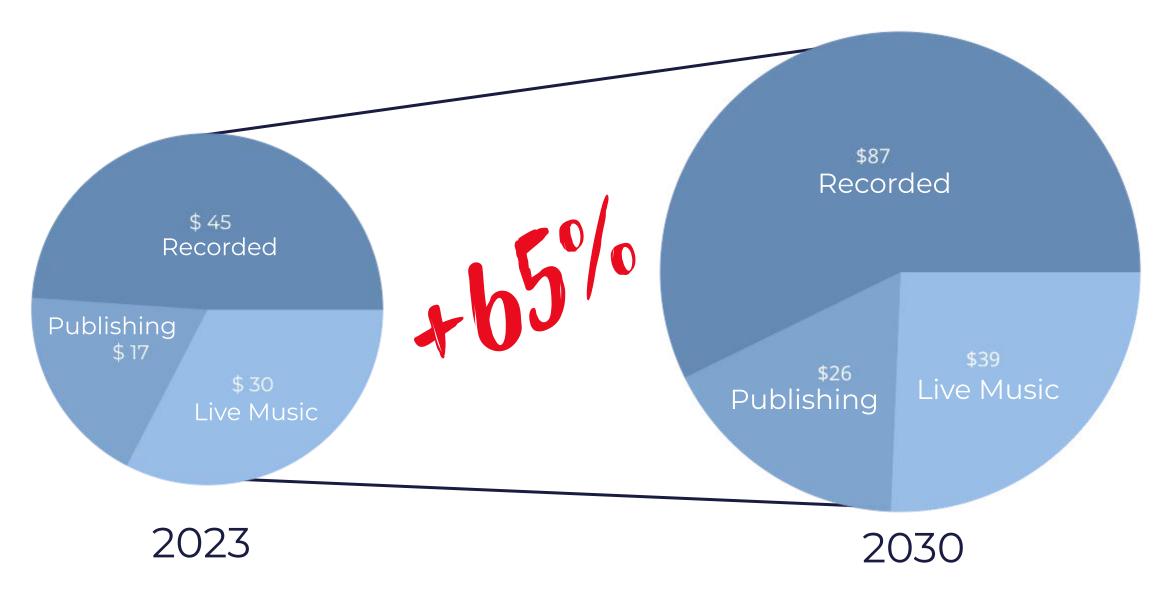
Investment in music rights could garantee steady **return over 7%**

MARKET WITH A BRIGHT FUTURE

The music market will grow both in terms of revenues and number of users

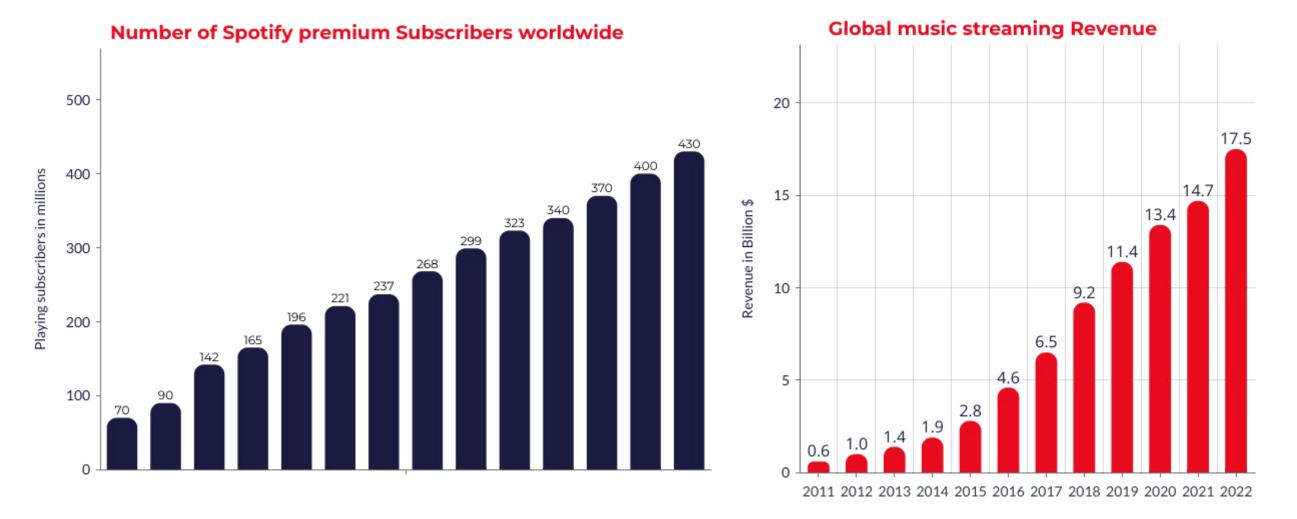
Music sector future growth expectation

Global Music Market breakdown 2023 vs. 2030E (US\$ bn)



Global Music Streaming Trends

Spotify has the highest music streaming market share with 31% of the market.



Source : Goldman Sachs Investment Research

Our Structure Cincle Flexible and Efficient

EICO music fund owns 100% of EICO Publishing Ltd

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EICO Publishing Ltd owns 100% of Dipiú srl

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EICO Publishing holds the music rights and with the support of Dipiú s.r.l. manages and optimizes them also thanks an agreement with a global network of sub-publishers

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Our Main Activities









ACQUISITION

of historical catalogues and rights on future albums

ADMINISTRATION

of the rights acquired by collecting royalties all over the world and <u>sub-publishing for</u> <u>other parties</u>

ARTISTIC EXPLOITATION

thanks to the collaboration with important artists for the creation of covers and remixes to give new life and profitability to old songs

ECONOMIC EXPLOITATION

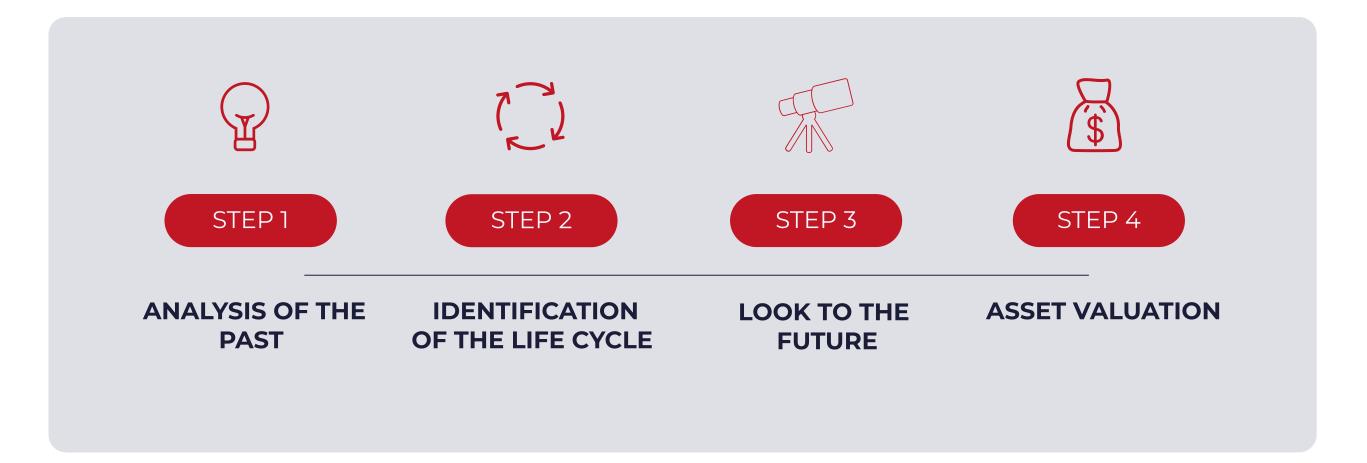
through synchronizations for the use of tracks in films, TV spots, video games, agreements with store/hotel/restaurant chains, events, fashion shows, etc.

Catalogue acquisition process

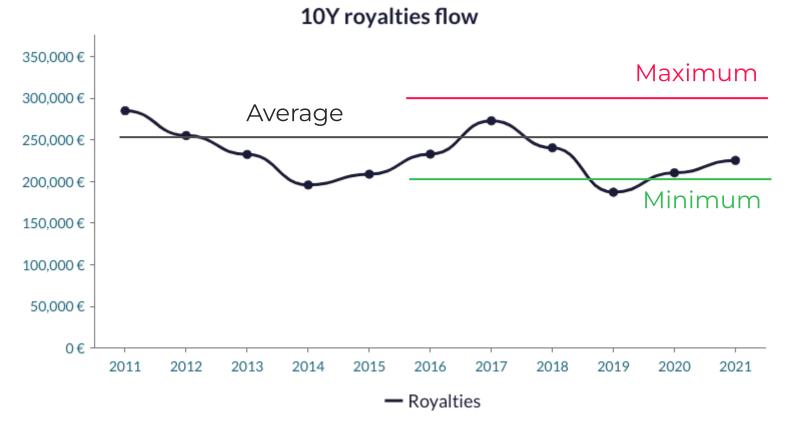


Investment process & evaluation

a non-manipulable valuation that reflects the TRUE market price



ANALYZE THE PAST



Our software loads and scans historical data to generate multiple targeted analysis to identify the solidity of the catalog. For example, we analyze the origin of the flow of royalties to understand how diverse they are by use (TV, radio, digital, synch, live, etc.) or by geographical area. We study the concentration of royalties between the songs in the catalog and the progress of each individual song. Thanks to the analysis of all these parameters, we identify for each song in which historical momentum it is.

Data upload and first analysis

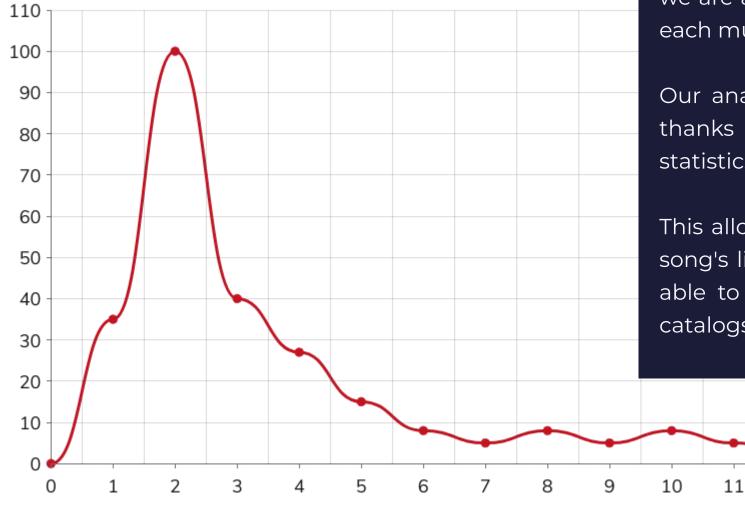


The data received are loaded into our dedicated software thanks to which we extract a series of analyzes and evaluations aimed at:

- identifing which part of the life cycle the song is in
- checking the general trend of the flow of royalties over the years
- extracting the volatility of the royalties trend
- checking the concentration of royalties on the various songs present
- verifying the diversification of the origin of royalties by geographical area
- verifying the diversification of royalties by type of rights accrued

All the above analysis is applied to every single song present in the catalog

ROYALTIES LIFE CYCLE Example



Song Revenue



Thanks to the power of our software and complex algorithms, by analyzing a significant sample of songs, we are able to identify the average royalties' life cycle for each musical genre.

Our analysis are constantly implemented and updated thanks to the continuous addition of new songs and statistics.

This allows us to be able to identify in which part of the song's life we are at the time of the analysis so as to be able to have a reliable and concrete projection of the catalogs under analysis.

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LOOK TO THE FUTURE

WITH A VALUE APPROACH



Once the historical momentum of each song has been defined, it is combined with similar songs present in our database so as to obtain a reliable and concrete projection. The sum of all the simulations gives us the future trend of the catalog.

The simulation does NOT consider all the expectations of higher profitability that will derive from :

- our future work on the catalog
- the optimization of administration
- the artistic and economic exploitation
- the expected growth trend of the music sector
- the exploitation deriving from synch

ASSET & NAV VALUATION

ASSET VALUATION

To ensure an evaluation that is always effective over time, the same methodology is used in the acquisition phase and subsequently. The new flows and the new data available will be added over time, making our evaluation always current and effective.

The fund's NAV will be given by the value of the underlying company EICO publishing limited plus cash. The value of the company will depend on the value of the catalogs held PLUS the cash flows collected and the related accruals at the time of the calculation LESS the accrued costs of the company, the costs inherent to the management of the catalogs and the sub fund costs.

NAV VALUATION

FUND SUBSCRIPTION AND REDEMPTION

SUBSCRIPTION

New subscriptions are only accepted to meet liquidity needs for the acquisition of new rights. Indeed, should excess liquidity persist, it could be distributed to shareholders, if not required for new rights purchases.

REDEMPTION

Redemption requests possible at quarterly interval. The Board of Director could exceptionally postpone redemption settlementsfor up to 36 months,depending on liquidity consideration. This misure avoids the need for firesale of asset, and is the deemednecessary to protect investors' interests.



Open ended alternative investment fund

Always fair and transparent



1% Management fees

We have only one share class, the same where we invest.

20% Performance fees

OVER a hurdle rate equal to HICP, with a high-water mark that is represented by the maximum level reached from set up date of establishment to date.

Our Team



member



Eugenio Allora Abbondi Frank Chetcuti Dimech Founder, Director, IC Director, AML, compliance



Clint Bennetti Director



Keith Huber Director,Risk manager



Simon Grima IC Member



Stephanie Heithkamper IC Member



Pierangelo Mauri Rights Advisory Committee Dipiu srl CEO



Paolo Franchini Rights Advisory Committee F.E.M. president



Fabio Griglio Chief Information Officer



Francesca Ferraris Financial Market Analist



David Grech Valuation Officer



Joseph Camilleri Sales Manager



HARMONY IN INVESTMENT SYMPHONY IN RETURNS

We aim to continue growing to become a global reference player.

INVEST WITH US AND BECAME PART OF OUR SUCCESS



We are proud to say that about 3% of the EICO FUND SICAV PLC 's revenues are destined to charity.

We believe that a smile is worth more than anything else and support research institutions will help many people and families to rediscover this smile.

With pride, we express this gesture of ours and hope that it can also be a stimulus for our customers, supporting research means looking ahead, without prejudice to color, race or religion.



IEO - MONZINO Foundation





Monegasque Association "Les Enfants de Frankie"

Telethon Foundation

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Simulations and figures

The calculations and simulations are approximations and <u>are subject to data errors</u>, computation error, variations in prices, bid and ask spreads, interest rates, and future undeclared dividends and/or events. All the factors used as a basis for the probability computations and simulations are subject to change.

Risk

The sub-fund may invest in different type of assets. Investments may <u>also</u> include securities that may become subject to strong market volatility. In some cases, these securities may be very illiquid during periods of market uncertainty and may be sold only at a discount. Individual securities may, in such extreme market phases, suffer a total loss or a significant decrease in value. High losses of value at the level of the sub-fund can therefore not be excluded. More complete and specific disclosures about risks are contained in the respective offering documents.

Before making any investment, an investor should thoroughly review the offering documentation to determine whether an investment is suitable for the investor considering his investment objectives.